



Mattress  
Recycling  
Council®



## **SLEEP PRODUCTS SUSTAINABILITY PROGRAM**

# OVERVIEW



INTERNATIONAL SLEEP  
PRODUCTS ASSOCIATION

## **ISPA**

ISPA was founded to help sleep product manufacturers and suppliers reach their full potential. We work hard every day on behalf of the diverse ISPA members around the world to unite voices and create a stronger mattress industry.



Mattress Recycling Council

## **MRC**

MRC is a nonprofit organization that operates recycling programs in states that have passed mattress recycling laws: California, Connecticut and Rhode Island. MRC was founded by ISPA and recycles more than 1.7 million mattresses each year.

# ABOUT MRC

- Industry-led nonprofit
- Funded by visible recycling fee
- Operating statewide recycling network
- Combating illegal dumping
- Conducting research
- Awarding site improvement and illegal dumping pilot study funding
- Oversight from state regulators



# SLEEP PRODUCTS SUSTAINABILITY PROGRAM

An environmental management system developed by MRC to help the mattress industry create, maintain and continuously improve a strong, proactive environmental program.

## **MISSION:**

*Participants will lead in ways that benefit **society**, the **economy** and the **environment** while maintaining a strong commitment to consumers, the community, employees and shareholders.*

# WHY DID MRC CREATE SP2?

- Regulators favoring source reduction over recycling
- To show measurable progress towards source reduction in the mattress industry
- Manufacturers seeking to reduce environmental footprint but unsure where to begin
- The bedding industry's growing interest for a circular economy



# HOW DID MRC CREATE SP2?

- Collaborated with AHFA to use EFEC as the foundation for SP2
- Hired sustainability consultant to further develop program for mattress industry, train participants and conduct verification audits



SP2 Sustainability Consultant:  
Ryan McMullan  
Principal, Lean Green Way



# WHY PARTICIPATE?

- Tailored to the mattress manufacturing industry
- Training and certification paid for by MRC
- Implementation cost are minimal (staff time)
- There are real cost savings
- Consumer interest in environmentally-conscious/sustainable companies and products
- Receive third-party recognition with labeling privileges



# WHY PARTICIPATE?

- Proactive environmental management system for operations
- Pragmatic business-based solutions
- Implement an environmental system within an existing business model to craft new opportunities to increase company value, brand, and market share
- Showcase the industry's commitment to progressive environmental stewardship
- Serve as a foundation for ISO14001, LEED O+M, and TRUE Zero Waste certifications





# THE ELEMENTS OF SP2

## Plan

- Environmental Policy
- Facility Impact Assessment
- Goals and Targets
- Measurement of Progress

## Process

- Regulatory Compliance
- Program Verification
- Corrective and Preventative Actions
- Program Resilience

## People

- Employee Awareness and Engagement
- Supplier Partnership
- Best Practice Sharing



# BENEFITS & SAVINGS

- Eliminate internal inefficiencies
- Reduce landfill waste disposal
- Reduce overall energy consumption
- Reduce water consumption
- Increase overall operational efficiency
- Reduce potential risk
- Reduce capital cost
- Build employee engagement



# CURRENT PARTICIPANT STATUS

STATUS	COUNT
Registered	5
Trained	3
Certified	1 pending



# CONTACT

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