



Session 3

Sustainability partnerships: Driving sustainable impacts and outcomes

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Empowering Trust[®]

Presented by



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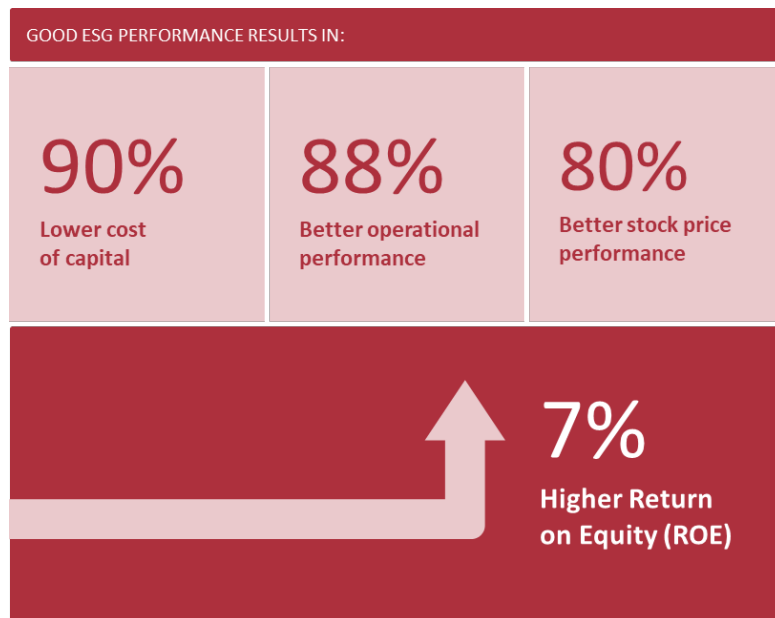


Agenda

- 01 United Nations Sustainable Development Goals (SDGs)
- 02 Partnerships for impact
- 03 Standards and third-party certifications

Sustainability — an imperative, not an option

Sustainability efforts drive operational efficiency and innovation and are increasingly important to investors interested in environmental, social and corporate governance (ESG).



Source: Arabesque, University of Oxford meta-analysis of 200 academic studies.

The challenge

Sustainability is a maze.



Source: UN Global Compact.

UN SDGs and the Decade of Action

The SDGs represent a comprehensive vision for global sustainability.



1. Developed by the United Nations (UN) Global Compact and adopted by world leaders in September 2015, SDGs are often called “17 goals to transform the world.”
2. There are 169 targets within the SDGs.
3. Most SDGs have a deadline of 2030.
4. Many companies have aligned their strategies to the UN SDGs.
5. Leading business reporting standards, e.g., SASB, GRI, and frameworks, e.g., TCFD, are aligned with the SDGs to enable business to align impacts.



Paul Polman ✓

@PaulPolman



SDG's are probably biggest business opportunity for private sector and it also creates a better world for all. What's wrong with that ? eco-business.com/news/the-world... @sdg2030 @WMBtweets @wbcsd

Good news —
CEOs are increasingly
aware of these issues

71%

of CEOs agree business
can play a critical role
in contributing to
the Global Goals.



Bad news — we have a ways to go

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



THE GLOBAL “MATERIAL FOOTPRINT”

INCREASED BY 70%

BETWEEN 2000 AND 2017



1 MILLION
PLASTIC DRINKING BOTTLES
ARE PURCHASED
EVERY MINUTE



5 TRILLION
SINGLE-USE PLASTIC BAGS
ARE THROWN AWAY
EACH YEAR

Bad news — we have a ways to go (continued)



THE CLIMATE CRISIS CONTINUES, LARGELY UNABATED



2020 GLOBAL AVERAGE TEMPERATURE AT
1.2°C ABOVE PRE-INDUSTRIAL BASELINE

WOEFULLY OFF TRACK TO STAY AT OR BELOW
1.5°C AS CALLED FOR IN THE PARIS AGREEMENT

Bad news — we have a ways to go (continued)

15 LIFE
ON LAND



Partnerships for impact

Complex problems require collaborative solutions.

17 PARTNERSHIPS FOR THE GOALS

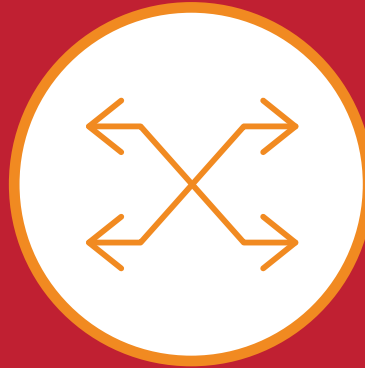


Three sustainability partnerships for tangible results

Social or environmental
impact partnerships



Cross-sector
collaborations



Third-party certification
partnerships



Examples — social or environmental impact partnerships



Williams-Sonoma participates in the Nest Ethical Handcraft Program to make home- and small-workshop-based labor a safe and viable option.

Steelcase partnered with Public Thread in Grand Rapids, Michigan, reusing leftover scrap fabrics to make computer bags and laptop cases for Steelcase visitors. Public Thread provides living-wage jobs and training in industrial sewing.

Examples — cross-sector collaboration



The **U.S. Plastics Pact** is a cross-value chain consortium led by The Recycling Partnership and the World Wildlife Fund (WWF) and launched as part of the Ellen MacArthur Foundation's global Plastics Pact network to rethink how we design, use and reuse plastics for a more circular economy for plastic. Members include Kimberly-Clark, Eastman and Target.

Knorr, a German soup company owned by Unilever, appealed to its global suppliers to identify sustainable agricultural projects. The grower financially supports the initiative, and Knorr provides a matching subsidy, making it easier for farmers to pursue sustainable innovation.

RE100 is a worldwide initiative that brings together global businesses to drive the transition to renewable energy. Members include Walmart, IKEA and Steelcase.

Third-party certification partnerships

Certifiers provide tools to promote certification achievement, representing significant sustainability accomplishments. The following three certification programs are most frequently selected by leading home furnishing companies.



The **Forest Stewardship Council** promotes more sustainable forest stewardship through forest management and chain of custody certifications.

The **Global Organic Textile Standard (GOTS)** certifies organic fibers.

GREENGUARD by UL helps reduce indoor air pollution and the risk of chemical exposure through certification to some of the world's most rigorous third-party chemical emissions standards.

Three characteristics of a successful collaboration

1 Identify clear reasons to collaborate.

2 Commit and invest.

3 Set simple, credible goals.

“The effort needs to help each partner organization achieve something significant. Incentives such as, ‘We’ll do this for good publicity,’ or, ‘We don’t want to be left out,’ are not sufficient.”

Nigel Twose
Director of Development Impact,
International Finance Corporation
World Bank Group





Standards and third-party certifications

Providing credibility and clarity
while demystifying complexity.

The value of standards and third-party certifications



Standards

Standards offer organizations proven ideas, techniques and principles that many could not afford to research on their own, and the immediate and long-term benefits of certification can far outweigh the short-term costs.



Third-party certification

Third-party certification provides assurance that no matter what is being evaluated — a product, process or system — it meets the requirements of the standard. A third-party assessment:

- Is independent
- Has market acceptance
- Instills consumer confidence
- Is conducted consistently, competently and impartially

Select UL product sustainability solutions



UL GREENGUARD certification

for low-emitting products



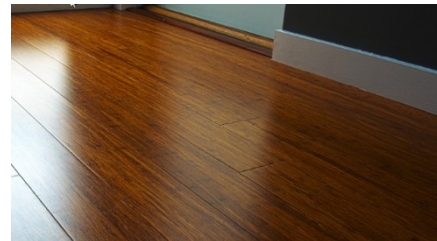
Environmental Claim Validations

recycled content, bio-based and more



Multi-attribute sustainability certification

UL has certified more than 65,000 product families recognized by institutional purchasers and consumers around the world.





Thank you.

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