



# SUSTAINING OUR PLANET

Advancing a Circular Economy

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# CONTINUING A PATTERN OF GOOD

Corporate Sustainability Report

[https://www.glenraven.com/en\\_us/company/sustainability](https://www.glenraven.com/en_us/company/sustainability)

  
GLEN RAVEN®

# CONTINUING A PATTERN OF GOOD

## Sustaining our Planet

Our ambition is to advance the global circular economy and to be a leader in our industries in reducing our environmental impact.

### Circular Economy

#### Recycled Material Use

**Goal:** Use five times more recycled raw materials by 2025.

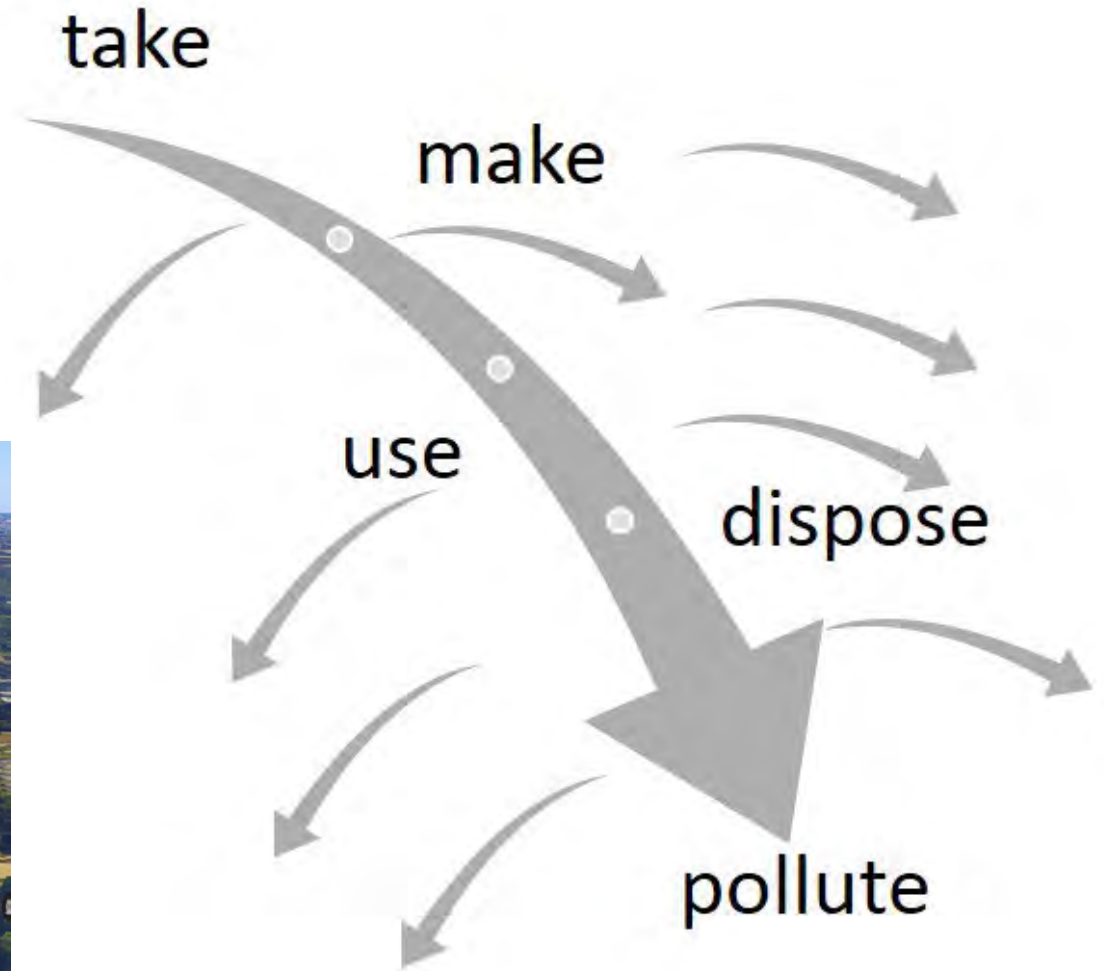
**Goal:** Help customers recycle an additional 1 million pounds of Glen Raven products by 2025.

#### Minimize Waste

**Goal:** Strive for zero waste to landfill for all facilities by 2022.

# LINEAR ECONOMIC MODEL

- 12 million tons of furniture and furnishings disposed of annually
- Only 16% of textiles generated annually are recycled







# THE CIRCULAR ECONOMY

An economy that is restorative and regenerative by design.

In a circular economy economic activity builds and rebuilds overall system health. The concept recognises the importance of the economy needing to work effectively at all scales – for big and small businesses, for organisations and individuals, globally and locally.

It is based on three principles:

- Design out waste and pollution
- Keep products and materials in use
- Regenerate natural systems



Slogan created in 1970 by University of California Senior, Gary Anderson  
Recycling.com

[HTTPS://WWW.EPA.GOV/RECYCLE](https://www.epa.gov/recycle)

[HTTPS://YOUTU.BE/VYZQKLJCG](https://youtu.be/vyzqkljcg)

**REDUCE  
REUSE  
RECYCLE**  
[EPA.GOV/RECYCLE](https://www.epa.gov/recycle)



**THINK  
GLOBALLY,  
ACT  
LOCALLY**



**KEEP AMERICA  
BEAUTIFUL**



Remaking the Way  
We Make Things

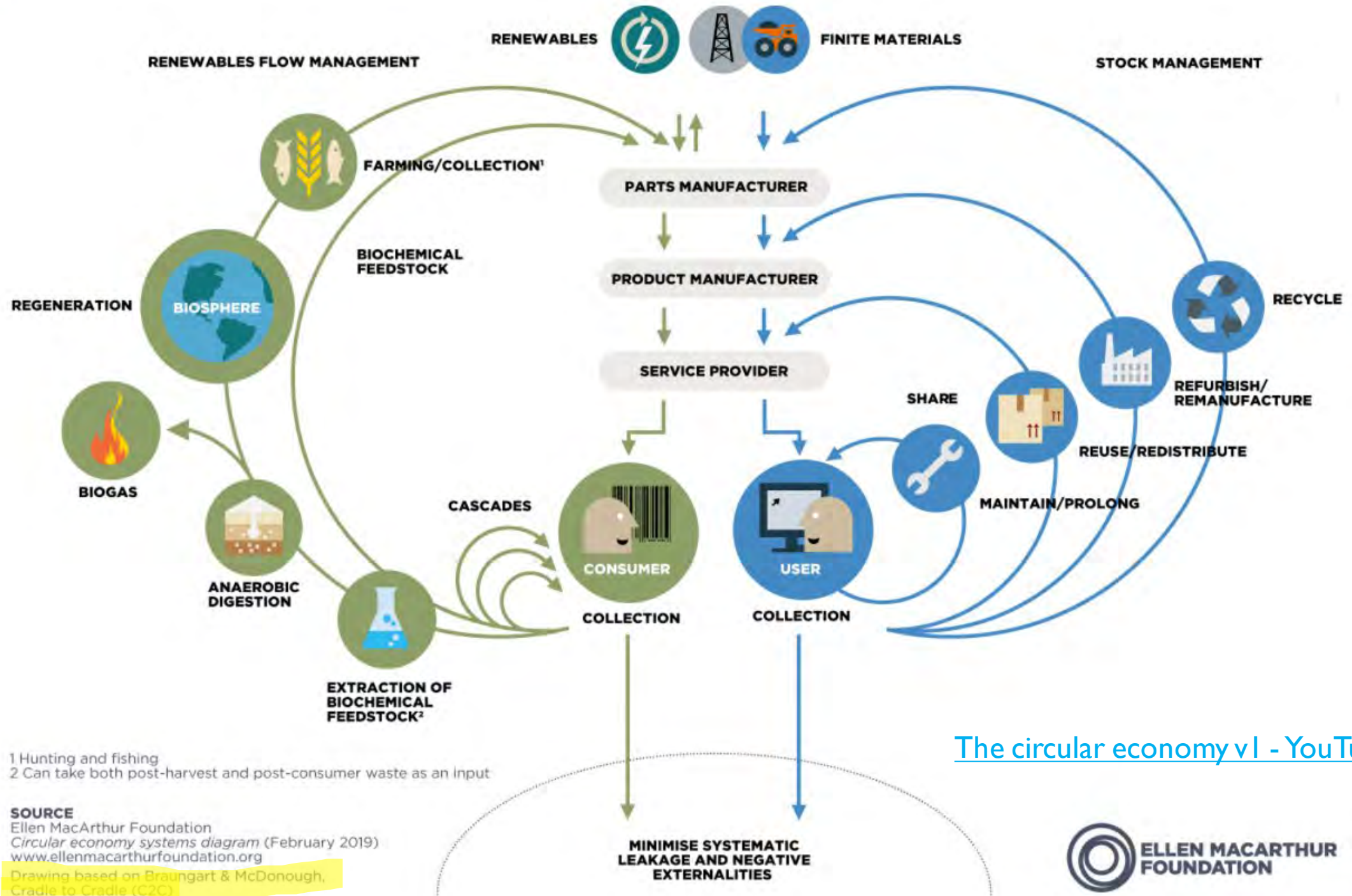
cradle  
to  
cradle

William McDonough & Michael Braungart

# REMAKING THE WAY WE MAKE THINGS

2002 McDonough/Braungart – Three principles of Design  
derived from and returning to Nature

- Everything is a resource for something else
- Use clean/renewable energy
- Celebrate Diversity



1 Hunting and fishing  
2 Can take both post-harvest and post-consumer waste as an input

**SOURCE**  
Ellen MacArthur Foundation  
*Circular economy systems diagram* (February 2019)  
[www.ellenmacarthurfoundation.org](http://www.ellenmacarthurfoundation.org)

Drawing based on Braungart & McDonough,  
Cradle to Cradle (C2C)

[The circular economy v1 - YouTube](#)





# REUSE PLASTICS.ORG

## FROM SINGLE USE TO REUSE

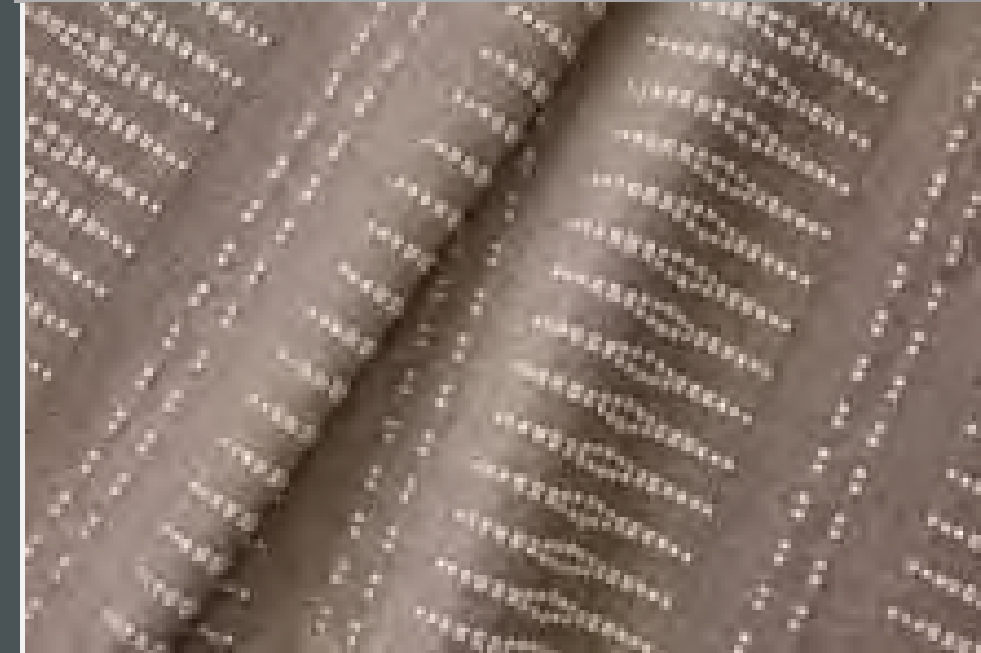
- <https://www.reuseplastics.org/>
- Goal to make all plastic packaging recyclable, or recoverable by 2030
- <https://youtu.be/YXlcV-dreyU>

Reuse is the future of reusable plastic



## Sunbrella ReCycle

- Anywhere from 10-31 bottles recycled per yard of fabric
- 50-81% Post-consumer recycled content
- PFAS-free performance fabric





# Recycle My Sunbrella

- For more than 25 years, recycled acrylic manufacturing waste into felts, automotive insulation, and filtration products.
- In 2010, launched a take-back program, asking our partners to recycle their waste too.
- [www.recyclemysunbrella.com](http://www.recyclemysunbrella.com)
- Customers have returned nearly 1 million pounds of fabric that would otherwise go to landfill or waste to energy facilities.





# SUNBRELLA RENAISSANCE

- Established in 2010, this product contains a minimum of 45% post-industrial waste
- It is a unique process/program developed for Glen Raven to color-match and spin the fibers into new yarns.





DICKSON®

**REPLAY**  
ECO DESIGNED FABRIC COLLECTION

- Launched in 2015
- Up to 27% post-industrial recycled yarn content



<http://documents.dickson-constant.com/en/UK/solar-protection/replay>

# Sunbrella ReTweed

- New Upholstery collection introduced in 2020
- 93% Post-Industrial Recycled content



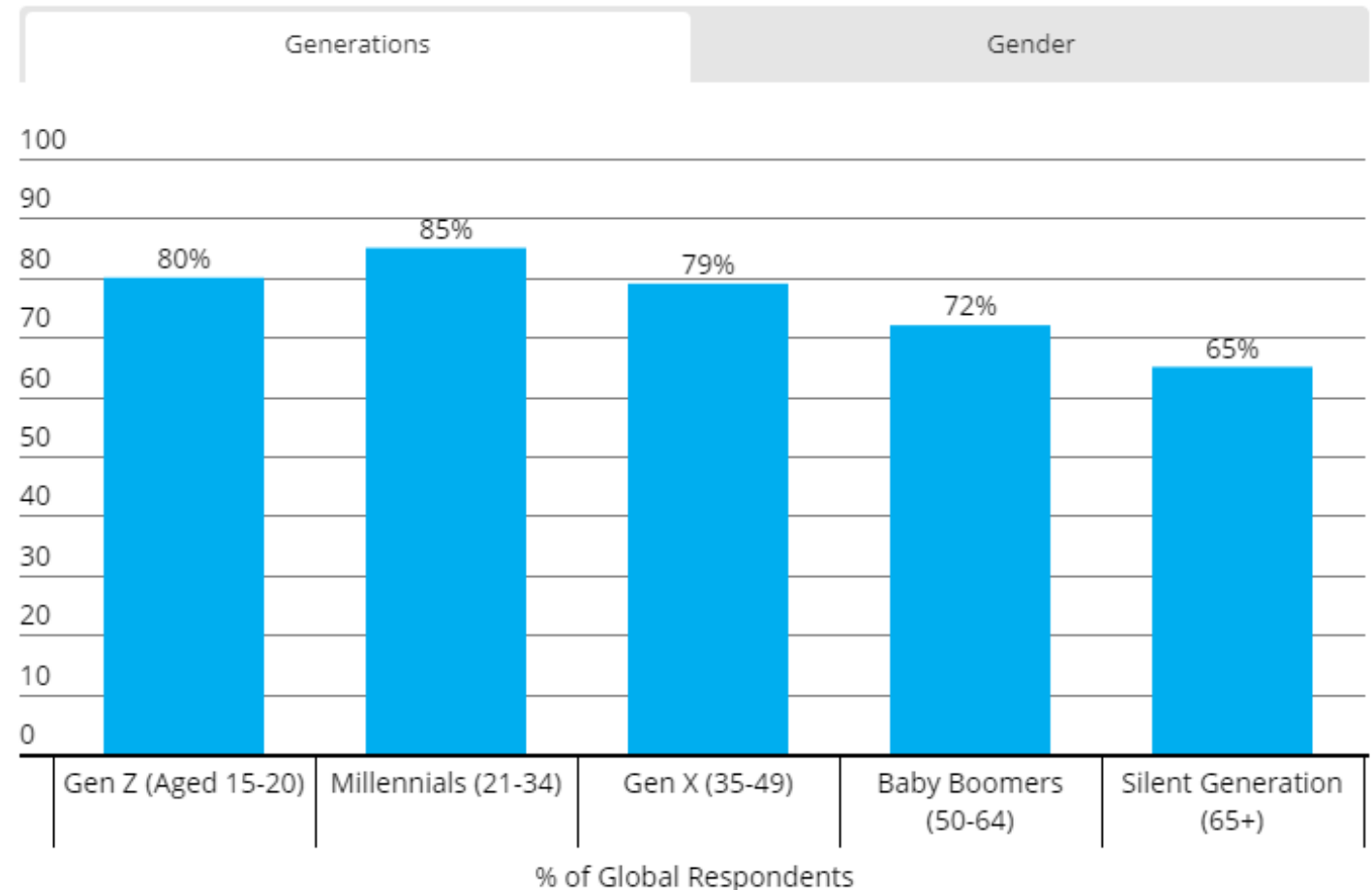


## IMPORTANT TO YOUR CUSTOMERS

- Not only are sustainability initiatives the right thing to do, they are also expected from your customers.
- Consumers are using their spending power to effect the change they want to see.

## CORPORATE SUSTAINABILITY IS IN HIGH DEMAND ACROSS GENDER AND GENERATIONS

Percentage of respondents who said that it is “extremely” or “very” important that companies implement programs to improve the environment



REWARDS  
ARE  
ABUNDANT

## 7 Rewards for Circular Businesses

