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Camille Youngblood, Director of Product Development

**Liberty Furniture**





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# **From Skeptic** **To Believer**













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**AI isn't replacing creativity.**



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**People** remain important.





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**We sell confidence.**



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**Imagery has become the product  
experience.**



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**Technology didn't just reduce  
workloads.**

**It multiplied opportunities.**



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**Ai supports the process.**  
**People define the vision.**



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# **Ai supports the process.** **People define the vision.**

Every successful image still begins and ends with the human element.







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**Ai does not replace expertise.**  
**It amplifies it.**



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**What room fits this collection?**

Who is this customer?

Should this be modern or transitional?

Is this aspirational or attainable?

Which angle best represents the product?

What details matter most?



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**Technology creates possibilities.**



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**Technology creates possibilities.**

**People transform those possibilities  
into something customers can trust.**



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**Technology creates possibilities.**

**People transform those possibilities  
into something customers can trust.**

**Every image makes a promise.**



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**Accuracy is more important than  
beauty.**



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**Accurate** imagery earns trust.



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**Accurate** imagery earns trust.

**The future still belongs to people.**



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**Thank You.**

