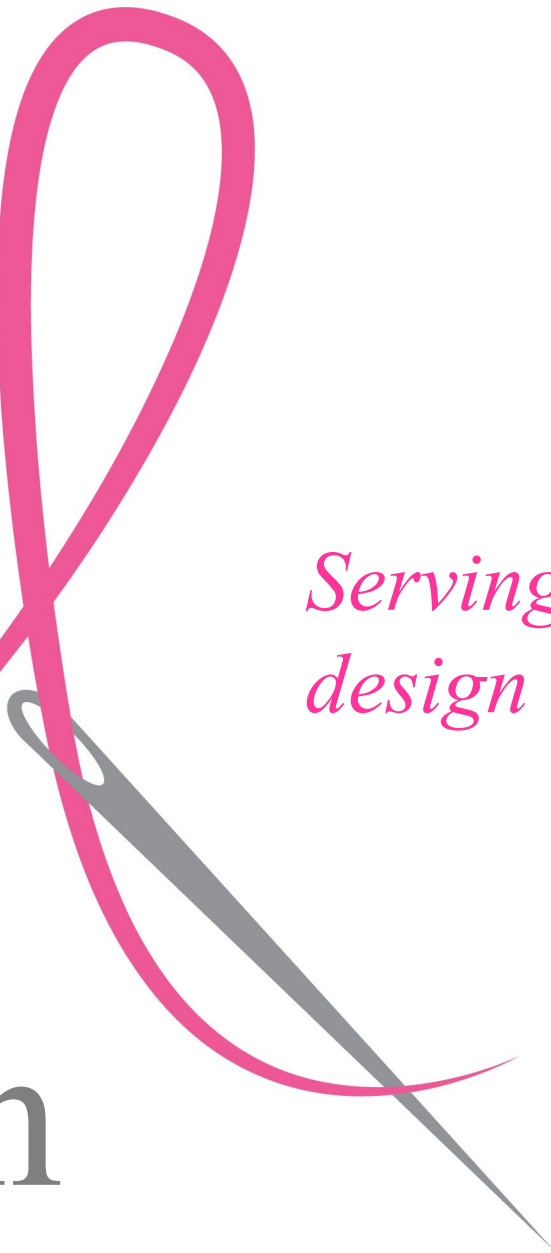


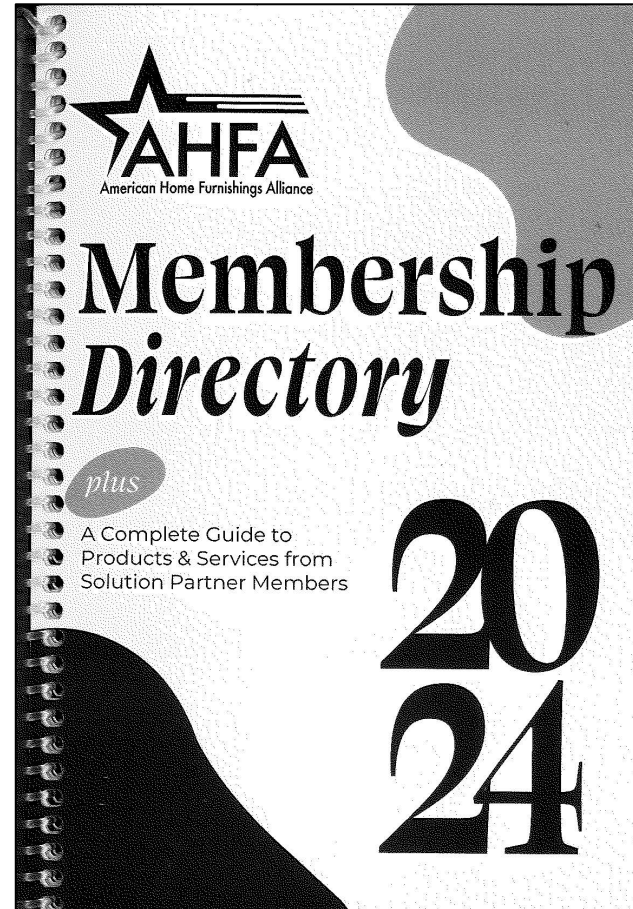
the
common
thread
for the
cure
foundation

*Serving the furnishings and
design industry for 24 years*



Thank You Pat Bowling and the AHFA

- Thank you for letting me introduce you to this foundation
- Thank you for the donation of a page in the directory this year



In the world of furnishings and design, we know the importance of weaving threads together to create something beautiful.


We invite you to join us in weaving a different thread —
The Common Thread for the Cure.


THE POWER OF YOUR SUPPORT
Every day, individuals within our industry and their family members face the daunting challenge of breast cancer. When it strikes, it doesn't just affect health; it impacts finances, daily life, and the very essence of hope.

A LIFELINE IN TOUGH TIMES
Donations to The Common Thread for the Cure Foundation fund grants that provide financial relief in areas where insurance may not apply. These grants help enhance the quality of life for those confronting the disease by addressing essential household needs including paying bills, paying for transportation to medical appointments and more. By contributing, you will help individuals maintain their normal lifestyle as much as possible during their battle with breast cancer.

BE THE THREAD OF HOPE
Join us in supporting The Common Thread for the Cure. Your donations and sponsorships, no matter how big or small, have the power to uplift lives and strengthen the bonds of our community.


DONATE TODAY AND HELP US WEAVE A BRIGHTER FUTURE FOR THOSE WHO NEED IT MOST

 the common thread for the cure



www.commonthreadfortheure.org/donate-now

If you would like to request a call to learn more about sponsorships and corporate donations please email Kathy@tmm.agency

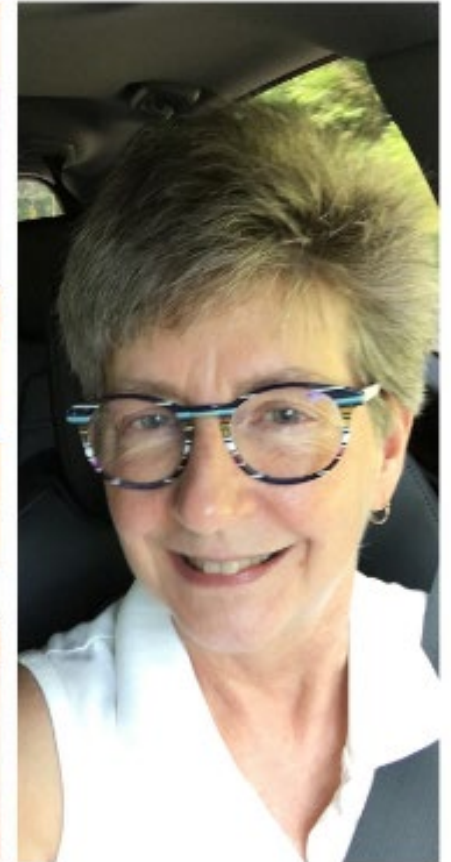


Why I Am Involved

My name is Laura Holland. I am a **breast cancer survivor** and I simply want to pay it forward.

I am involved because not only am I a breast cancer survivor since 2018, this foundation helped me and in the years since, has helped countless others... many I have or currently work with. Some that I have helped did not survive their cancer. For me, it is personal.

Our industry needs to know that there is help out there.



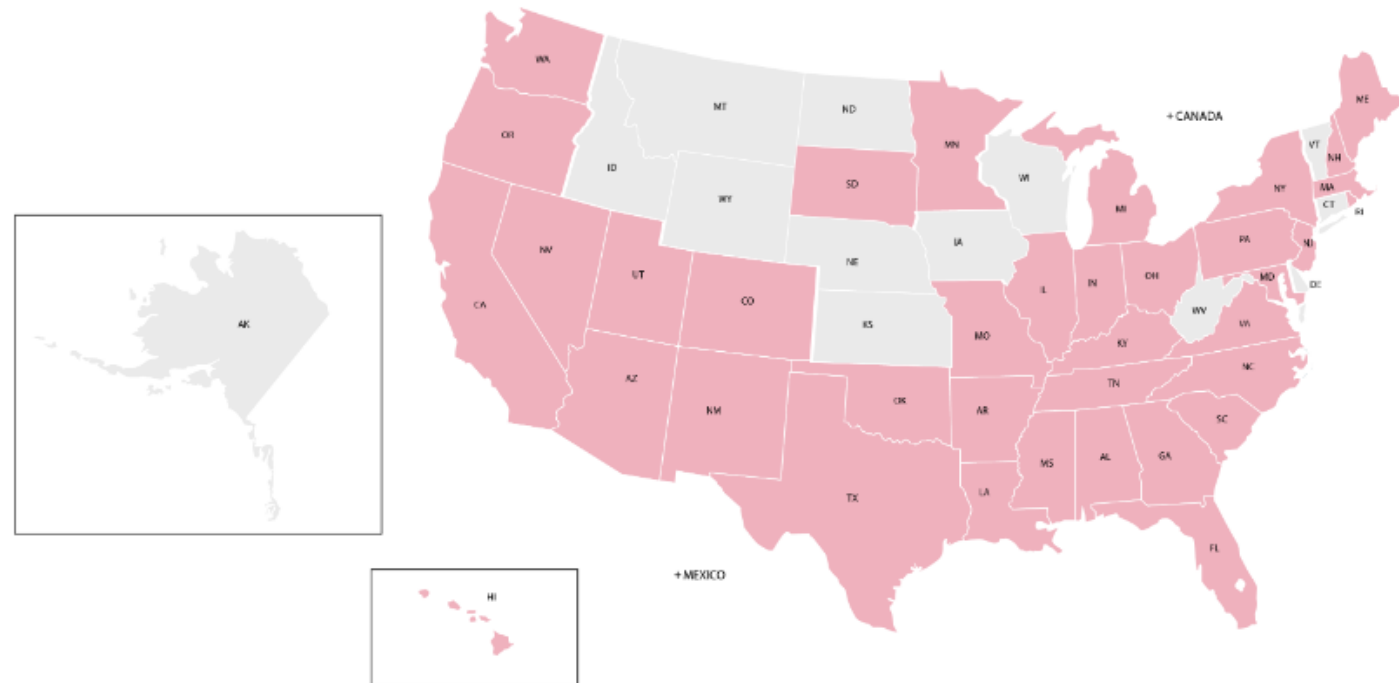
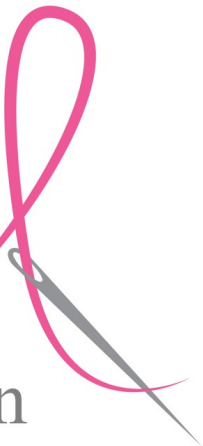
History

The Common Thread for the Cure Foundation was established in **2000** by Suzann Burkhead-Bray and Scott Burkhead in memory of their sister, Sandra Burkhead Campbell, who lost her long-term battle with breast cancer in February 1999. In the years since, we've awarded **more than \$1,000,000 in grants** to deserving recipients in **37 states, Canada and Mexico**.

2023 was a record year... \$244,900 in grants and 34 recipients.

Support Grants Have Been Given to Recipients Nationwide as Indicated in Pink Below

the
common
thread
for the
cure
foundation



Mission

To unite the furnishings and design industries in the battle against breast cancer. We support those individuals who are fighting breast cancer by offering financial assistance through confidential grants to assist in areas where additional financial aid is needed.



Vision

To educate and assist persons within the furnishings and design industries affected by breast cancer. We offer financial assistance to maintain as normal a lifestyle as possible for individuals confronting this disease.



About The Common Thread for the Cure

The furnishings and design industries are comprised of diverse elements—architecture, interior design, furniture design, lighting, fabrics, wallcoverings, flooring, and accessories—each vital, yet all made stronger by the others.

The same premise holds true in combating breast cancer: Rallying together as an industry, our financial support to employees and their immediate family members with breast cancer is profoundly strengthened. The common thread that unites the industry in its business endeavors is aesthetics; the common thread that unites the industry in its battle to beat breast cancer is heart.



What We Do

A 501 (c)(3) nonprofit organization, The Common Thread for the Cure Foundation is the united effort of the varied businesses and individuals within the furnishings and design industries to support their own in the battle against breast cancer.

The Foundation's grants provide relief from some of the financial stress that comes with the diagnosis. **Anyone affiliated with the industry may request a grant for himself (herself) or for a member of his (her) immediate family (child, sibling, spouse, or parent). The grants can be used for whatever the survivor feels will provide the most benefit to himself (herself).** Grants have been used for paying medical deductibles, housing during treatment away from home, mortgage payments, tuition for a child to continue college, car and home insurance costs, and taxes.

This is only a small list—think about all the financial obligations you face every day. The Common Thread for the Cure is here to help take care of those things so survivors can focus on what is critical to them—survival.



Who We Are: Our Current Board of Directors

Rob Mayer, Chairman - *Mayer Fabrics*

Jane Barea, President

Karen Kontoulas, *V.P. Fundraising*

Linda Higgins, Secretary - *L Higgins Design*

Patty Younts, Treasurer

Mike Blessinger, Director - *Indiana Furniture*

Laura Holland, Director - *Hickory Chair*

Sasha Ikovic, *Director - Crossville, Inc.*

Pam Mathias, Director - *Versteel*

Ashley Morgan, *Director*

Kelly Ponder, Director - *Crypton*

Margot Shaw, *Director - Flower Magazine*

Adam Stemle, *Director - La-Z-Boy Healthcare/Knu Comfort*

Lindsey Waldrep, *Director - Crossville, Inc.*

Kathy Hunt (Wall), *Director - TMM Agency/The Media Matters, Inc.*

Dee Wyrick, *Director - Momentum Textiles & Wallcovering*

Lesley Zitone-Olson, *Director - Momentum Textiles & Wallcovering*



We Need Your Help to Fulfill Our Mission.

What the person with breast cancer needs most for her or his healing is as little worry as possible, yet serenity—especially freedom from financial stress—can be elusive.

Please donate today. **Become a corporate sponsor.**

Volunteer to host or assist with a benefit event.



Meet Our Sponsors

Legacy Benefactors



Exemplis®



VERSTEEL



2023 Silver Sponsors

Barbour Spangle Design

Mayer Fabrics

2023 Bronze Sponsors

Arcadia Chair Company

Brayton Family Charitable Foundation

Crypton

DPR Construction

Fidelity Charitable

High Point Market Authority

Lexington Home Brands

Thayer Coggin + Team

Two Things To Remember...

1. We provide support grants to individuals or their immediate family members in our industry battling breast cancer.
 - Know someone battling now?
 - Visit commonthreadforthecure.org
 - Contact us hello@commonthreadforthecure.org
 - Contact me laura.holland@hickorychair.com
2. We Need Your Help to Fulfill Our Mission.
 - Please donate today.
 - Become a corporate sponsor.
 - Volunteer to host or assist with a benefit event.
 - Share our message!

We are looking for volunteers...

Contact us at hello@commonthreadforthecure.org to learn about opportunities in your area.



Grants



Become a Sponsor

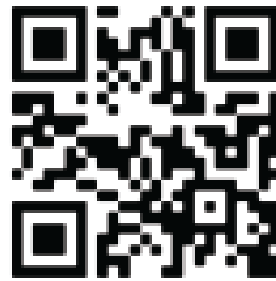


Donate Now

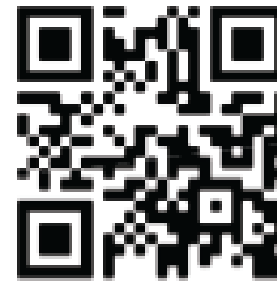
THANK YOU!

We are looking for volunteers...

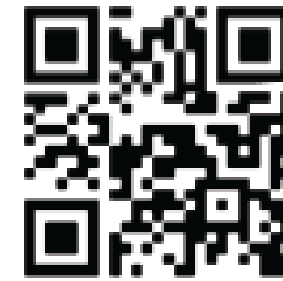
Contact us at hello@commonthreadforthecure.org to learn about opportunities in your area.



Grants



Become a Sponsor



Donate Now

