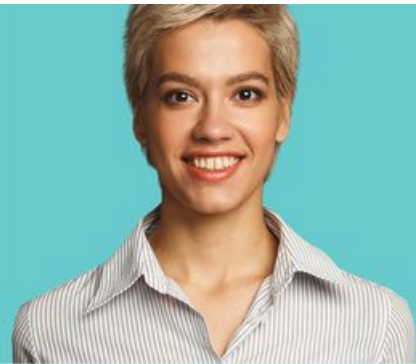

























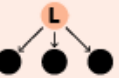
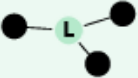

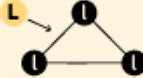
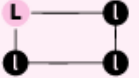




HIRING (AND KEEPING) TODAY'S GRADUATE

John T. Mims

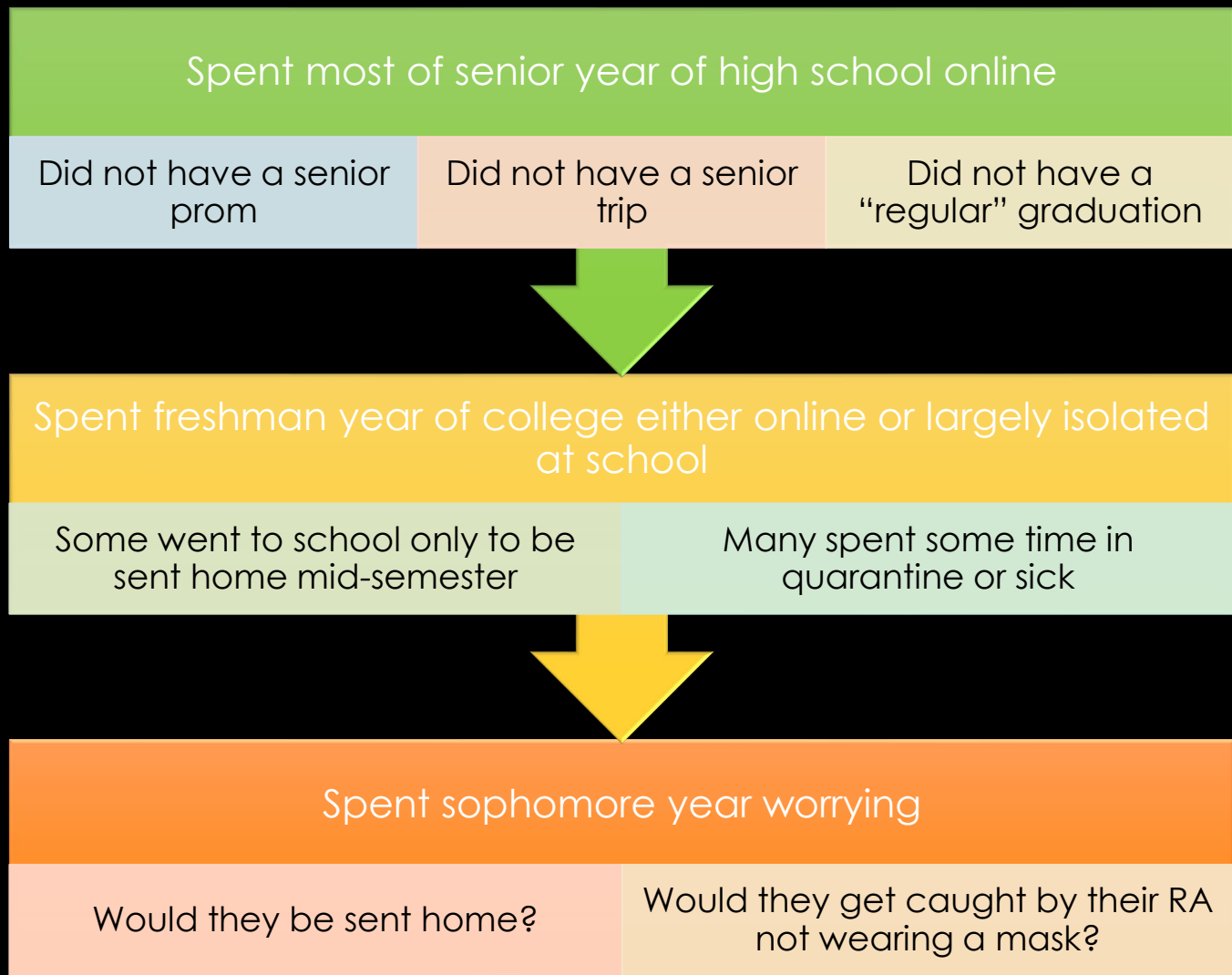


Category	Builders Born: 1925-1945	Baby Boomers Born: 1946-1964	Generation X Born: 1965-1979	Generation Y Born: 1980-1994	Generation Z Born: 1995-2009	Gen Alpha Born: 2010-2024
Slang terms	 We prefer proper English if you please	 Be cool Peace Groovy Way out	 Dude Ace Rad As if Wicked	 Bling Funky Doh Foshizz Whassup?	 Fam GOAT Slay Yass queen	 lit yeet hundo oof rn idrc
Social markers	World War II 1939-1945	Moon landing 1969	Stock market crash 1987	September 11 2001	GFC 2008	COVID-19 2020
Iconic cars	 Model T Ford Final, 1927	 Ford Mustang 1964	 Holden Commodore 1978	 Toyota Prius 1997	 Tesla Model S 2012	 Autonomous vehicles 2020s
Iconic toys	 Roller skates	 Frisbee	 Rubix cube	 BMX bike	 Folding scooter	 Fidget spinner
Music devices	 Record player LP, 1948	 Audio cassette 1962	 Walkman 1979	 iPod 2001	 Spotify 2008	 Smart speakers Now
Leadership style	 Controlling	 Directing	 Coordinating	 Guiding	 Empowering	 Inspiring
Ideal leader	Commander	Thinker	Doer	Supporter	Collaborator	Co-creator
Learning style	Formal	Structured	Participative	Interactive	Multi-modal	Virtual
Influence Advice	Officials	Experts	Practitioners	Peers	Forums	Chatbots
Marketing	Print (traditional)	Broadcast (mass)	Direct (targeted)	Online (linked)	Digital (social)	In situ (real-time)

GENERATION Z

14 years old –
29 years old

THIS YEAR'S GRADUATING COLLEGE SENIOR



A dark, high-contrast photograph of a wooden floor. The floor has a grid pattern of light-colored lines. In the center, there is a faint, circular marking that looks like a stylized 'O' or a similar symbol. The lighting is dramatic, with deep shadows and bright highlights, creating a textured and somewhat abstract appearance.

WHY HIRE GEN Z?

IS GEN Z READY FOR TODAY'S WORKFORCE?

58% say no.





Sweep the leg



1 IN 5 HAD A PARENT AT
AN INTERVIEW



1 IN 5 HAS ACADEMIC
ACCOMODATIONS



55.3% OF RECENT COLLEGE
GRADUATES WILL LEAVE THEIR
FIRST JOB WITHIN A YEAR



LIFESTYLE

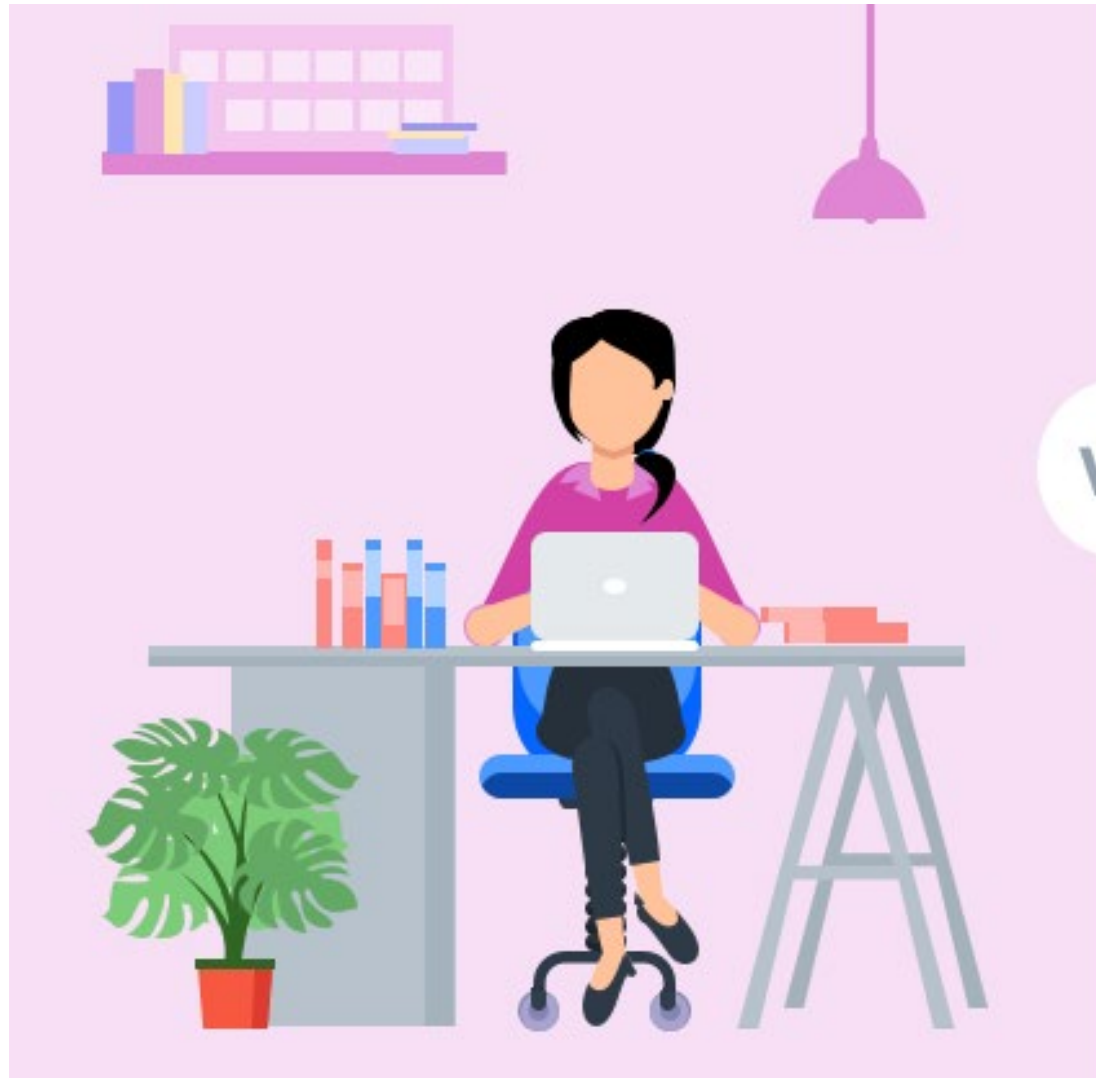
LIFESTYLE

- “Gen Z is not a lazy generation, but it is an entitled generation because they have the freedom to make a more broad set of decisions than older generations that have financial obligations. They're different.”
- “Over half of younger adults are living at home with their parents. Because many Gen Zers don't have a mortgage or family to support, they have more financial freedom to make different life choices.”
- “Gen Z also wants their job to accommodate their lifestyle, rather than the other way around. This leads to the younger generation being more likely to work in the gig economy or change jobs frequently, rather than stay in a work environment that they don't like.”
- “Gen Zers are less likely to seek promotions because they don't want to work overtime and have extra responsibilities that could impinge on their lifestyle.”

The background features a dark blue gradient with several vibrant, flowing ribbons in shades of red, orange, yellow, and cyan. These ribbons appear to be moving and overlapping, creating a sense of depth and motion. Additionally, there are several thin, vertical light trails in yellow and white, which look like they might be reflections or light paths. The overall aesthetic is modern and digital.

LAZY GIRL JOBS

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
7am							
8am							
9am			PEC-1071-02				
10am							
11am		ENG-2200-03		ENG-2200-03		ENG-2200-03	
12pm		STC-3335-01	STC-4415-01	STC-3335-01	STC-4415-01		
1pm							
2pm			EMG-3600-01	COM-1050-06FL	EMG-3600-01		
3pm							
4pm							
5pm							



VS



SALARY



Data source: [ACCRA](#)

City you are moving from

Winston-Salem, NC



City you are moving to

New York (Manhattan), NY



Your current income

\$60,000

REFRESH LISTING

Your results

To maintain your current standard of living in **New York (Manhattan), NY**, you need to earn:

\$144,153

The cost of living is **140.25%** higher in New York (Manhattan), NY.

CLOSING THOUGHTS

- Be a good mentor!
- Failure might be a new experience for them.
- Communicate your expectations.
- Ask them for their expectations.
- This might be their first real job.
- Help them understand the lifestyle.
- Be flexible.



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