



COMPETITIVE LEADERSHIP
STRIVE, THRIVE, ADVANCE

SURVIVE: KNOW YOUR WHY

WEAVE YOUR PASSION INTO YOUR PROFESSION.

THRIVE: MAKE AN IMPACT

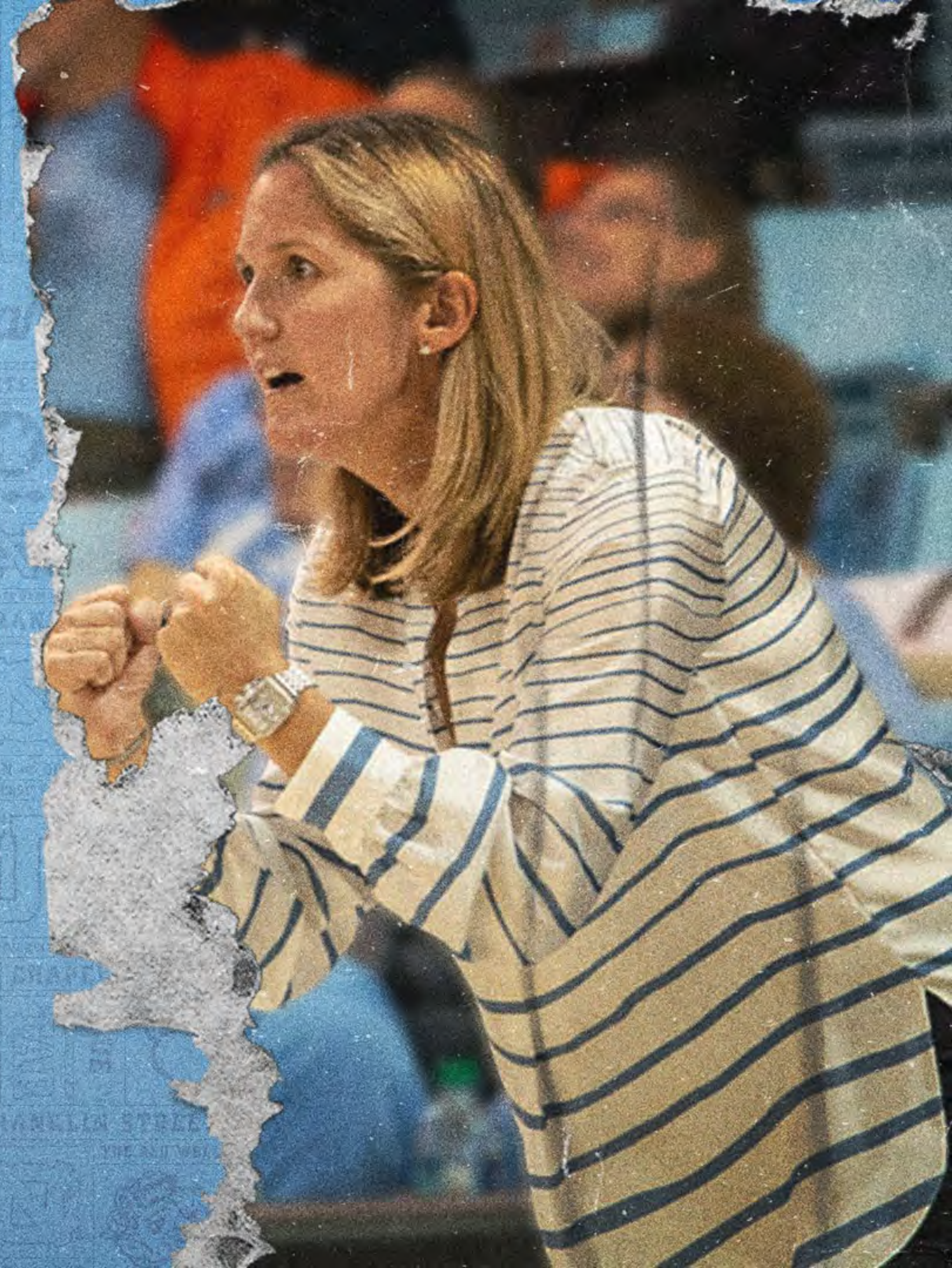
BUILD A TEAM.

ADVANCE: LEAVE YOUR LEGACY

WIN.

**I'M IN THE BUSINESS OF LEADERSHIP, WHICH IS
VERY SIMPLY: THE BUILDING OF OTHERS**

- **THE CONCEPT OF GROWING THE PARTS FOR
THE SUCCESS OF THE WHOLE**
- **BLENDING TOGETHER UNIQUE AND
DIFFERENT SKILL SETS, STRENGTHS, AND
WEAKNESSES**
- **THE RESPONSIBILITY OF BUILDING A
CULTURE OF CONNECTEDNESS**



CONCEPT #1: SURVIVAL

WEAVE YOUR **PASSION** INTO YOUR **EMPLOYMENT**

YOU'LL ALWAYS GO FURTHER WHEN
YOUR HEAD AND HEART ARE **BOTH TUNED IN.**

OPPORTUNITY TO SUCCEED VS FEAR OF FAILURE





DON'T WORRY ABOUT BECOMING SOMETHING, WORRY ABOUT DOING THINGS. THE DOERS ALWAYS BECOME SOMETHING.



CONCEPT #2: THRIVE
BUILD A TEAM/CULTURE OF CONNECTEDNESS

ART OF THE POSSIBLE:
A FOUNDATION IN DEMOCRACY

TEAMS (AND MACHINES) ARE BUILT BY PARTS!

WE CANNOT LET THE PARTS GET LOST IN THE WHOLE

**PEOPLE ARE UNIQUE. PEOPLE ARE COMPLICATED.
AND THEY ARE POWERFUL.**

THE IMPORTANCE OF CULTURE

YOUR PROGRAM/YOUR BUSINESS/YOUR TEAM: INFUSE IT WITH YOU
MUST HAVE A CLEAR VISION

STAFFING:

HIRE PEOPLE THAT COVER YOUR HOLES.

BE WILLING TO HIRE PEOPLE WHO ARE DIFFERENT THAN YOU.

MANAGE YOUR STAFF:
CARE ABOUT THEIR CONTRIBUTION TO YOUR TEAM, AND THEIR DEVELOPMENT

LEADERS COMMUNICATE



WHAT YOU SAY TO THEM
WHAT YOU SAY ABOUT THEM
HOW YOU BRAND THEM



**TAKE THE TIME NEEDED TO ENSURE PRODUCTIVITY THROUGH
YOUR PEOPLE. GET TO KNOW WHAT THEY NEED, WHAT THEY
KNOW, AND WHAT THEY THINK.**



CONCEPT #3: ADVANCE - LEAVE A LEGACY
LEAVE SOMETHING (SOMEONE) BETTER THAN WHEN YOU ARRIVED

MY 2 BIGGEST CHALLENGES

1. STRETCH LIMITS WHILE ENSURING A POSITIVE ATHLETE EXPERIENCE.
GROWTH/THE TRUTH CAN BE SO PAINFUL IN THE MOMENT.

2. CONSTANT COMPETITIVENESS: KNOW YOUR WHY
(MAKE AN IMPACT, BUILD A CULTURE OF CONNECTEDNESS, LEAVE A LEGACY)

GOAL: BED AT NIGHT WITH EACH THINKING THAT THEY ARE MY FAVORITE

GOOD VS GREAT LEADERS

- 1. DO THE RIGHT THING (LEAD BY EXAMPLE):
COACH SPEAK FOR ENGAGE FULLY TO THE GROUP BY THE ACTIONS OF SELF**
- 2. LEAD COMPETITIVELY: WE MUST BE UBER FOCUSED ON SUCCESS.
TEAMS TAKE ON THE PERSONALITY OF ITS LEADERS.**
- 3. AN ELITE COMMUNICATOR:
WITH WORDS AND ACTIONS**





TIM COOK
MARIO DRAGHI
XI JINPING
POPE FRANCIS
NARENDRA MODI
TAYLOR SWIFT
JOANNE LIU
JOHN ROBERTS JR.
MARY BARRA
JOSHUA WONG
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ELLEN JOHNSON SIRLEAF
HOWARD SCHULTZ
BILL AND MELINDA GATES
PETE FRATES
MIKE DUGGAN AND KEVYN ORR
HELENA MORRISSEY
BEATRICE MTETWA
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JOHN MACKKEY
AKIRA MIYAWAKI

IN PURSUIT